

Hiring: Senior Marketing Executive / Marketing Executive



Intercultural Theatre Institute (ITI) is looking for a creative and driven Marketing professional to join our small but dynamic team. You would be someone who has a strong passion for theatre and the arts, and would love to work in a plural and exciting environment while helping us to take our school to the next level.

Intercultural Theatre Institute
Ltd
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Job Scope:

- Plan and execute publicity campaigns for branding, student recruitment and events
- Design and produce communication/marketing materials
- Produce and upkeep content for ITI's own digital resources
- Working knowledge of Google Analytics, SEO, SEM
- Track social media analytics, report results and pitch new ideas to the team
- Assist with the planning and managing of events
- Assist in building partnerships and donor relationships

Requirements:

- An understanding of the fundamentals of marketing and communications, and preferably of arts management as well
- Formal education in one or more of these fields
- Strong communication skills
- Competency in use of software such as Photoshop, Illustrator, InDesign
- Photography and videography skills are an added advantage
- A positive, can-do spirit and desire to learn
- 2 years' work or more experience but fresh graduates will be considered

Please email your application to: jobs@iti.edu.sg (Attn: Ms Chionh Weiyi, Marketing Manager). Please include your expected salary for our consideration. Only shortlisted candidates will be notified.

Note: ITI is not able to apply for a work pass for this position.

About ITI

ITI is an independent theatre school that offers a peak-level theatre training programme that attracts international recognition of the highest order – from well-known artists, respected educators to master teachers in the performing arts. It is founded on an intercultural learning methodology, with exposure to a broad spectrum of cultures and languages. ITI aims to produce critically and socially engaged artists who make original, contemporary theatre. Students come from Singapore and all over the world. ITI is a Singapore non-profit organisation that is a registered charity. Please visit iti.edu.sg for more information.